



Lion Ted Burke
District 49A Global Membership



“WE SERVE”

P. O. Box 022030 * Juneau, Alaska 99802-2030

January 28, 2014

**2014-2015 District 49A
Global Membership Team**

CINDY BEARDSLEY
DISTRICT GOVERNOR

Global Membership Report
District 49A 3rd Cabinet Meeting – Eagle River 1/31/2015

Membership Numbers as of January 26th

MICHAEL BROWN
**1ST VICE DISTRICT
GOVERNOR**

MEMBERS	THIS MONTH	THIS YEAR
Opening	1605	1574

KAREN BURNS
**2ND VICE DISTRICT
GOVERNOR**

Added	51	160
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Dropped	21	99
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As of November 15	1635	1635
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LEWIS QUINN
**IMMED. PAST
DISTRICT GOVERNOR**

Net Gain/Loss	30	61
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Clubs that deserve Special Recognition for notable membership increases as of January 1st 2015

KARAN HUPPERTEN
**CABINET
SEC./TREASURER**

Palmer – Increase in percentage – 28.99%
Houston – Increase in Percentage – 25.00%
Alaska State SNO X - Increase in percentage – 20.45%
Anchorage Racing - Increase in percentage - 13.92%

TED BURKE
**GLOBAL
MEMBERSHIP CHAIR**

Unfortunately we have Twelve (12) clubs with membership losses that put them all in a minus percentage. Each Club Membership Chair Lion and President were provided with their Membership statistics.

ZONE CHAIR LIONS
#1 - LISA JOHNSON
#2- JEANNINE MORSE
#3 - LUCY HANSEN
#4 - LAWRENCE CAMP
#5 - DOROTHY PICKLES
#6 - ROBERT MORIGEAU
#7 - MIKE NORTON
#8 - BEN KLEINENBERG

Actions/Activities Thus Far:

1. Sent each Club President and Membership Chair a the Middle of our Lions Year the Club Health Assessment for District 49 A “Membership Status Report”
2. Sent each Club President and Membership Chair the LCI Club Health Assessment “Action” Strategies. This terrific document provides helpful guides for all types of Membership situations. Asked each President and Membership Chair to review the listings of publications and order things that would help.

Lions GMT Membership Report 3rd Quarter – Page #2

Actions/Activities Thus Far - Continued

3. I had the pleasure of facilitating “Membership” training at our Mid-Winter Conference. It was a 1 hour 45 minute training period. Using excerpts from several of your Membership publications and from your LCI Membership study I provided each attendee with materials that we discussed and they got to take home. After returning home from the conference I received several requests for a copy of my handout because some Lions had heard that it was beneficial to holding their own club training. I sent copies to each that asked.

4. Also, using the same method of excerpts from various LCI publications I built an introduction to Lionism that I have every Sponsor in our Lions Club provide to a prospective new member so that they know in advance who and what we are all about. I believe it is just enough information to make sure they are informed about our organization and local club so that they are making an informed decision. Sort of an early “Orientation”

NOTE: If anyone wishes a copy of my materials please let me know and I will mail off what you request.

5. I am working with our 1st VDG on a project for our District to have a Short Term (3 Year) Membership Strategic Plan. Thus far I provided him with a document that contains my thoughts, ideas and suggestions for his consideration. Once he is ready to provide me with his goals and desires I will comments putting the plan together for a final review and approval as appropriate.

I also contacted LCI and requested a copy of a Membership Strategic Plan that has already been approved by LCI so that we can follow a ‘Best Practices’ process when preparing a final product.

6. Sent to all Club Presidents and Membership Chair Lions a note with information about the OUTSTANDING District 49A Lions Public Relations advertisements now being broadcast on TV throughout the state. These professional messages show thousands of Alaskans why they should volunteer to be a member in our great organization. I asked each Membership Chair to share this information with their club members in hopes that they will continue to promote joining their Lions Club throughout their area.

7. Completed the LCI 2nd Quarter District 49A Membership Report. A copy is included with this 3rd Quarter District 49A Membership Cabinet report.

Lions GMT Membership Report 3rd Quarter – Page #3

8. There is no new news regarding a Branch Club in Hoonah but I am happy to report that the Juneau Lions Club, now has a total of 3 Hoonah residents as members of the Juneau Lions Club.

PLANS:

1. Continue communications and efforts with the Community of Hoonah regarding a Branch Club.
2. Continue efforts and work with the 1st VDG on a Membership Strategic Plan.

This concludes my report at this time.

Respectfully,

Lion Ted

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