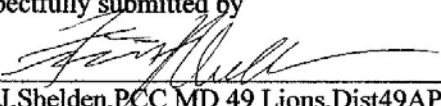


DISTRICT 49A
PUBLIC RELATIONS REPORT
3RD CABINET MEETING
SATURDAY JANUARY 31,2015

- 1). We are continuing to run the Radio and TV ads which were locally produced in Nov.&Dec2014 We produced three new ads in modern digital format.
- 2) Continuing to encourage local stories in the local papers. Kudo's to Karen Burns and others that have the weekly ad/stories in the Eagle River STAR.
- 3). Updatting our Grant submission of \$62,500 to LCIF for the BLOODBANK OF ALASKA for their April 2015 Board of Directors meeting. Have collected over ~~\$44,000~~ \$46,000 towards our matching portion required of \$62,500. FOR A TOTAL COMMITMENT TO THE BLOODBANK OF \$125,000. Will need to continue solicitation effort.

Respectfully submitted by



Finis J. Shelden, PCC MD 49 Lions, Dist49A PrChmn